

**CONSULATE GENERAL OF INDIA  
SAN FRANCISCO**

**MONTHLY COMMERCIAL REPORT— AUGUST 2011**

**I. Major Commercial and Trade-Related Events**

Tech Mahindra, a leading supplier of network and software solutions for the telecommunications industry and part of the Mahindra Group of India announced on July 26, 2011 the inauguration of its mobile innovation Lab in Bellevue, Washington state. Tech Mahindra has partnered with a Tier 1 North American telecommunication operator to pre-certify mobile devices for their network and is investing in new lab for testing and development of the next generation mobile devices, applications and test automation tools. The Bellevue lab will enable Tech Mahindra, through its Value-Added-Services (VAS) subsidiary CanvasM, to further expand its suite of services to develop and test mobile devices, consumer and enterprise mobility applications<sup>1</sup>.

McLaughlin research Institute for Biomedical Sciences in Great Falls, Montana has entered into collaboration with the new Indian stem Cell Institute, known as inStem and the National Centre for Biological sciences in Bangalore. As part of the collaboration, McLaughlin will create mutated mice for research at inStem and Stanford lab in California. The project will support visits of McLaughlin and Stanford personnel to India, in addition to Indian graduate students and postdoctoral fellows visiting McLaughlin for training in mouse molecular genetics. Other organizations working in collaboration with McLaughlin, Stanford University and inStem

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<sup>1</sup>[http://techmahindra.com/news/techmahindra\\_press\\_release.aspx?PID=87](http://techmahindra.com/news/techmahindra_press_release.aspx?PID=87)

on the project include the institute for Integrated Cell-Material science at Kyoto University in Japan, The University of Colorado, Colorado, the Mechanobiology Institute in Singapore and the Christian medical College in Vellore, India<sup>2</sup>.

SRS Labs, Inc. of Santa Ana, California, officially recognized as one of America's Greatest Brands and the industry leader in surround sound, audio and voice technologies, announced on July 6 that it has signed an agreement with Lemon Mobiles, an India-based mobile brand owned and managed by Fastrack Communications Pvt. Ltd, to incorporate SRS WOW HD within its Beat line of music phones.<sup>3</sup>

Denali Group, of San Francisco, California announced on August 8, 2011 the opening of a new office in Pune, India. Denali group serves procurement and supply chain professionals<sup>4</sup>.

Itron Inc of Liberty Lake, Washington state announced on August 2, 2011 that it had been selected by Larson & Toubro of India, to supply residential water meters as part of an infrastructure upgrade project in Delhi. Over the course of the 18-month project, Itron will provide 250,000 water meters to accurately measure water usage in the metropolitan area, the largest contract for Itron in India to

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<sup>2</sup><http://www.greatfalls Tribune.com/article/20110812/NEWS01/108120328/1002/rss>

<sup>3</sup><http://www.businesswire.com/news/home/20110706005576/en/SRS-Labs-Lemon-Mobiles-Sign-Agreement-Bring>

<sup>4</sup><http://denaliusa.com/insights/245-denali-group-continues-rapid-growth-adds-locations>

date. This contract was awarded as a result of a global tender by the Delhi Jal Board (DJB) to control waste of water and will help customers to have better monitoring and oversight of their water consumption. The water meters will be assembled at Itron's newly inaugurated water meter factory at Dehradun, India<sup>5</sup>.

Caesars Entertainment Corporation of Las Vegas, Nevada announced on August 15, 2011 that it's recently created unit Caesars Global Life to develop branded luxury hotels, restaurants and other lifestyle amenities in resort destinations around the world, was expanding its presence in India. The company plans to develop its non-gaming presence and build a range of luxury hotels in India, with entertainment and retail as integral components. The company plans to launch multiple brands from its portfolio in addition to a new lifestyle brand that is in development. Caesars will be focusing on major top-tier cities, as well as resort and holiday destinations in India<sup>6</sup>.

**II. Details Of Visits Of Delegations From India**

None

**III. Details Of Visits Of Delegations To India**

None.

**IV. Details of Local Developments/Policy Changes Affecting Bilateral Trade**

In the wake of Fremont-based solar power systems company Solyndra's demise, the

state legislature is trying to give California solar companies a push. Company officials said that one reason Solyndra went out of business is because it couldn't compete with prices being offered by solar companies in China. But Senate Bill 134 would give contractors a five percent bid preference for using California-made solar panels on state projects.

**V. Investments In The Jurisdiction Of The Consulate**

No details available.

**VI. Details Of Local Developments/Policy Changes Affecting Bilateral Trade**

**VII. TRADE ENQUIRIES RECEIVED AND ATTENDED TO**

Query From	Details
Vishnu G Dev Tel:99302 05255 Email:sonachigrup@gmail.com	Interested in exporting from India of Frozen Marine Products into the USA.
Zia Darkee Tel:510-915-2098 Email:zia@darkee.com	Interested in information on duty payable on sewing machines being taken to India from USA for running sewing classes for underprivileged.
SJS International Import and Export Tel:9791533880 Email:sjsexims@gmail.com	Interested in exporting from India of Cashew nut, Rice, Spices, Dolls, Herbals, Textile, White corn, Areca nut plates, Guava fruit, waste cloth, Coco coir rope, hallow blocks, tea products and mushrooms, Vegetables & Fruit

<sup>5</sup><http://investors.itron.com/releasedetail.cfm?ReleaseID=595740>

<sup>6</sup><http://www.prnewswire.com/news-releases/caesars-entertainment-expands-presence-to-india-127801283.html>

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	products into the USA.
Tradelink International Tel: Email:prasad123kul karni@gmail.com	Interested in exporting from India of Diamonds (rough/cut), Sugar,Organic and Bio fertilizers, into the USA.
Visva International Tel:97904 64418 Email:visvainternati onal2011@gmail.co m	Interested in exporting from India of Garments, Sarees, Towels and Bed sheets into the USA.

India in 2010 at \$2.869 million which made up 19.33% of total exports from the state to India (2009 \$505,368). Agricultural products was the third largest export item to India from the state at \$2.21 million in 2010 (14.89% of total exports from the state) compared to \$8.682 million in 2009. In the first half year to June 2011 Computers and Electronic Products exports to India was the largest export item at \$7.376 million compared to half year to June 2010 period of \$4.799 million.

September 01, 2011

### VIII. Number Of Trade Disputes Pending/Resolved

Resolved – Nil

Pending – 1 (Dispute between Lal Mahal Company of India and Liberty Taj Company of USA, regarding non-payment of dues/quality of shipment. Consulate is in touch with both sides.

### IX. Number Of Business Visas Issued

Business Visas issued in June - 1618

### X. Details Of Tenders Procured On Behalf Of Indian Companies/Organizations

None

### XI. Potential Areas For Trade And Investment

**Idaho State:** The forty-fourth largest state exporter to India from the USA in 2010 was Idaho. Exports have decreased from \$22.228 million in 2009 to \$14.877 million in 2010, a 33.07% decrease over 2009. Computer and Electronic Products were the largest export from Idaho to India in 2010 at \$9.028 million which made up 60.81% of total exports from the state to India (2009 \$9.538 million). Paper was the second largest export from Idaho to

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**Total U.S. Imports via IDAHO**

**Top 25 6-digit HS Commodities Based on 2010 Dollar Value**

U.S. Imports by State of Final Destination ([State Import Series](#)). Values in millions of dollars. Percent Change is from 2009 - 2010.

Rank	HS Code	Description	2008 Value	2009 Value	2010 Value	2008 % Share	2009 % Share	2010 % Share	% Change, 2009 - 2010
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1	854232	MEMORIES, ELECTRONIC INTEGRATED CIRCUITS	1,550	1,218	1,379	37.6	38.1	33.4	13.2
2	847330	PARTS & ACCESSORIES FOR ADP MACHINES & UNITS	303	274	564	7.4	8.6	13.7	105.7
3	854239	ELECTRONIC INTEGRATED CIRCUITS, NESOI	436	321	309	10.6	10.0	7.5	-3.6
4	848620	MACHINES FOR MAN. SEMICONDUCTOR DEVICES/ELECTRIC	134	40	138	3.3	1.3	3.3	243.5
5	271019	OIL (NOT CRUDE) FROM PETROL & BITUMIN MINERAL ETC.	2	59	115	0.1	1.9	2.8	93.9
6	710691	SILVER, UNWROUGHT NESOI	45	69	81	1.1	2.2	2.0	17.4
7	261690	PRECIOUS METAL ORES & CONCENTRATES, EXCEPT SILVER	15	30	52	0.4	0.9	1.3	71.3
8	440710	CONIFEROUS WOOD SAWN, SLICED ETC, OVER 6 MM THICK	59	43	50	1.4	1.3	1.2	17.7
9	710692	SILVER, SEMIMANUFACTURED	17	4	43	0.4	0.1	1.0	(Z)
10	848690	PARTS & ACCESSORIES FOR MACH TO MAN. SEMICNT, ETC	12	8	42	0.3	0.3	1.0	396.3
11	470329	CHEM WOODPULP, SODA ETC, N DIS S BL & BL NONCONIF	31	24	40	0.8	0.7	1.0	70.3
12	852990	PTS, EX ANTENNA, FOR TRNSMSSN, RDR, RADIO, TV, ETC NESOI	6	31	37	0.2	1.0	0.9	19.3

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13	853400	PRINTED CIRCUITS	40	44	35	1.0	1.4	0.8	-20.6
14	310210	UREA, WHETHER OR NOT IN AQUEOUS SOLUTION	144	51	34	3.5	1.6	0.8	-34.0
15	230641	RAPE/COLZA SEED OILCAKE&SOLID RES. LOW ERUCIC ACID	33	26	28	0.8	0.8	0.7	8.8
16	281410	ANHYDROUS AMMONIA	55	17	25	1.3	0.5	0.6	47.8
17	271112	PROPANE, LIQUEFIED	25	20	25	0.6	0.6	0.6	23.7
18	381800	CHEM ELEM DOPED, USED IN ELECTRON, DISCS WAFERS ET	17	16	24	0.4	0.5	0.6	54.1
19	847170	AUTOMATIC DATA PROCESSING STORAGE UNITS, N.E.S.O.I	3	3	22	0.1	0.1	0.5	(Z)
20	851679	OTHER ELECTROTHERMIC APPLIANCES, DOMESTIC	0	5	22	0.0	0.2	0.5	309.6
21	271320	PETROLEUM BITUMEN	20	14	22	0.5	0.4	0.5	54.8
22	903141	OPTICAL INST FOR INSPECTING SEMICONDUCTOR WAFERS	10	5	19	0.2	0.2	0.5	270.5
23	310221	AMMONIUM SULFATE	29	15	17	0.7	0.5	0.4	17.8
24	903180	MEAS & CHECKNG INSTRUMENT, APPLIANCES & MACH NESOI	11	3	17	0.3	0.1	0.4	(Z)
25	841182	GAS TURBINES OF A POWER EXCEEDING 5,000 KW	0	0	16	0.0	0.0	0.4	0.0

'(Z)' indicates a percent change greater than 500. Revised June 9, 2011.