

**CONSULATE GENERAL OF INDIA  
SAN FRANCISCO**

**MONTHLY COMMERCIAL REPORT— JULY 2011**

**I. Major Commercial and Trade-Related Events**

US investment firm Franklin Templeton of San Mateo, California announced on 27<sup>th</sup> July, 2011 that it will buy a 20% stake in Kimaya Fashions of Mumbai, India for about Rs 60 crore. Franklin Templeton will route the investment through its Indian private equity arm Franklin Templeton Private Equity Strategy. Kimaya will issue fresh shares to Templeton. The funds raised by Kimaya Fashions will facilitate the launch of new brands, increase the line of existing brands and ramp up stores in India and overseas. The luxury fashion retailer operates 16 stores across India and one more store in Dubai. It plans to open at least 50 additional stores in India and extend its overseas presence over the next three years. It will also launch an affordable designer wear brand, Pret, targeting smaller cities. The investment in Kimaya Fashions will help Franklin Templeton tap India's designer wear segment, pegged at Rs 1,000 crore and growing at 30% a year<sup>1</sup>.

Oracle Corporation of Redwood Shores, California commenced their operations from Technopark, Kerala on 16<sup>th</sup> June, 2011. About 50 fresh recruits from various colleges in Kerala joined Oracle at Trivandrum. Additionally Oracle have already signed for space in Leela Infopark and will be

commencing operations from there on a large scale once the facility is ready<sup>2</sup>.

University of Colorado, Colorado Springs (UCCS) College of Engineering and Applied Science of Colorado state and representatives from India's Global Connect Academy signed an agreement on 22<sup>nd</sup> June, 2011 that will allow the College of Engineering and Applied Science to offer a master's degree in engineering to students in India. A pilot program will begin this fall with 18 students who have received US security clearances enrolled. The college has been an innovator in the use of technology to broaden its reach including in the use of CISCO Telepresence to teach courses to students at southern Colorado community colleges. The Telepresence system will be evaluated for use in reaching students in India<sup>3</sup>.

Life Technologies Corporation of Carlsbad, California, a global biotechnology company announced on 10<sup>th</sup> July, 2011 that it has launched a regional distribution hub in Bangalore, India to address strong customer demand in the South Asia region. The new India Distribution Center (IDC) will boost the availability, timely delivery and quality of Life Technologies' products to its customers in the area. The IDC spans a built-up area of 25,000 square feet, adopts a hub-and-spoke model, with Bangalore as the regional hub for whole of India. Life Technologies operates as Invitrogen Bioservices India Pvt Ltd in

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<sup>1</sup> [http://articles.economictimes.indiatimes.com/2011-07-27/news/29820645\\_1\\_kimaya-fashions-fashion-hub-top-fashion-designers](http://articles.economictimes.indiatimes.com/2011-07-27/news/29820645_1_kimaya-fashions-fashion-hub-top-fashion-designers)

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<sup>2</sup> <http://www.technopark.org/latest-news/>

<sup>3</sup> <http://communique.uccs.edu/?p=4061>

India and commenced operations in the year 2005 from Bangalore. The company recently acquired a part of Labindia, a long time distributor for its Applied Biosystems branded instrument products to become a full service business that offers end-to-end solutions in areas such as research, diagnostics and forensics<sup>4</sup>.

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) signed a memorandum of Understanding (MOU) on 20<sup>th</sup> July, 2011 with Denver, Colorado based National US India Chamber of Commerce (NUICC) to promote economic relations with the USA. It capped a two-day visit of US Secretary of State, Hillary Clinton to India for the second annual meeting of Indo-US strategic partnership dialogue to take joint policy steps for lowering trade barriers and expanding economic and investment ties. Both chambers have decided to exchange information on general economic status, trade policies and legislative changes to strengthen trade, technological and industrial cooperation between India and the USA. ASSOCHAM and NUICC will assist each other in organizing business delegations and facilitating business contacts. They will also exchange information about international fairs, exhibitions and trade promotion events to be held in their respective countries and assist their members in participating in such events. The chambers will also unite their efforts for development of tourism between the two countries<sup>5</sup>.

<sup>4</sup> <http://www.lifetechnologies.com/news-gallery/press-releases/2011/life-technologies-launches-new-distribution-center-in-india.html>

<sup>5</sup> <http://www.assochem.org/prels/shownews.php?id=2987>

Polycom of Pleasanton, California announced on 1<sup>st</sup> June, 2011 its partnership with India's Bharti Airtel and other global operators to enable interoperability and business-to-business (B2B) connectivity for telepresence services. The Open Visual Communications Consortium (OVCC) will provide connectivity across telecom operator networks, making it easy for business, governments, universities and other institutions to use telepresence to connect with each other without networking issues. OVCC members plan to support the full spectrum of video systems from immersive telepresence and room-based systems, high definition and standard definition, followed by desktop clients and mobile devices. OVCC will be open to new members beginning the second half of 2011 and the initial OVCC capabilities are expected to be launched by mid-year 2012<sup>6</sup>.

California Pizza Kitchen (CPK) of Los Angeles, California announced on 12<sup>th</sup> July, 2011 the opening of its third restaurant in India located in Infiniti Mall, Malad, Mumbai. The restaurant opened by CPK franchise partner JSMGGC India Pvt Ltd, a joint venture between Mumbai-based JSM Corporation and Dubai-based Gourmet Gulf Company<sup>7</sup>.

## II. Details Of Visits Of Delegations From India

Dr P Shanker Rao, Minister for Handlooms & textiles, Small scale Industries, Public Enterprises, APCO, KVIB and LIDCAP,

<sup>6</sup> [http://articles.economictimes.indiatimes.com/2011-06-01/news/29608704\\_1\\_telepresence-video-conferencing-videoconferencing](http://articles.economictimes.indiatimes.com/2011-06-01/news/29608704_1_telepresence-video-conferencing-videoconferencing)

<sup>7</sup> <http://www.businesswire.com/news/home/20110711006869/en/California-Pizza-Kitchen-Opens-Infiniti-Mall-Mumbai>

Government of Andhra Pradesh attended TANA conference on 2<sup>nd</sup> July, 2011 held at Santa Clara, California.

Mr C K Sutradhar, Assistant Director attended the training program held at Phoenix, Arizona from 11<sup>th</sup> July to 3<sup>rd</sup> August, 2011 under an Aviation Cooperation Project (ACP) between Government of India and USA. The program is called Technical Management, Operations Development Training (TMODT) on component certification (Track # 6).

Mr R Chandrashekhar, Secretary, DOT, Ministry of Communication attended the 11<sup>th</sup> meeting of the Working Party 5D of the ITU-R Study Group 5 held in Waikola, Hawaii, USA from 7 to 14 July, 2011.

**III. Details Of Visits Of Delegations To India**

None.

**IV. Investments In The Jurisdiction Of The Consulate**

No details available.

**V. Details Of Local Developments/Policy Changes Affecting Bilateral Trade**

Lt. Governor Gavin Newsom unveiled on July 29, 2011 his Economic Growth and Competitiveness Agenda for California. Full text of Plan may be accessed at the website [http://ltg.ca.gov/docs/LGN Econ Agenda.pdf](http://ltg.ca.gov/docs/LGN_Econ_Agenda.pdf). The plan focuses on eight pillars to grow the economy and create jobs including: exports; manufacturing; innovation; clean technology; skill development and workforce training; infrastructure; regional

collaboration; and streamlining economic development operations.

Apple company of Cupertino has more cash on hand than the U.S. Treasury, writes Cromwell Schubarth on Silicon Valley BizBlog. As of June 30, the Cupertino company reported \$76.3 billion in cash on its books. The closing balance of the U.S. Treasury on Wednesday was \$73.768 billion

**VI. TRADE ENQUIRIES RECEIVED AND ATTENDED TO**

<b>Query From</b>	<b>Details</b>
Four Season Exports Tel:935-1654154 Email:info@fourseasonecports.com	Interested in exporting from India of Papad, Khakhra and Herbal Products into the USA.
Narus Inc Tel:408-215-4251 Email:pmalto@Narus.com	Interested in information on documentation required and attestation thereof and obtaining PAN card for subsidiary in India.
Citizen Metalloys Ltd Tel:99799 35299 Email:kirit@citizenmetalloys.com	Interested in exporting from India of Copper Flats, Bus Bar, Strip, Copper Tape, Copper Nugget/Ball, Copper Earthing Rod products into the USA.
OAS Export and Imports Tel:0461 2347679 Email:oasexports@gmail.com	Interested in exporting from India of Spices, Garments, Vegetables and Fruits, Herbal Products into the USA.
Jagat Narayan Jewellers Tel:9587436195 Email:jagatnarayanjewellers@gmail.com	Interested in exporting from India of Diamond Jewellery, Kundan Enamelled oriental Jewellery, into the USA.
ALS Exports	Interested in exporting

## COMMERCIAL REPORT

Tel:422 2426336 Email:als@airtelmail.in	from India of Tea into the USA.
Atext Chemical Industries Tel:7600450374 Email:atext_chemical@sify.com	Interested in exporting from India of Food Color into the USA.
Manjeet Singh Tel:11-9810224275 Email:gautamexporters@yahoo.com	Interested in importing from USA of Computers, Digital Cameras and other Electronic Products into India
Manjeet Singh Tel:11-9810224275 Email:gautamexporters@yahoo.com	Interested in importing from USA of Garments into India.

Nebraska to India in 2010 at \$5.139 million which made up 28.84% of total exports from the state to India (2009 \$3.247 million). Computers and Electronics products were the second largest export from Nebraska to India in 2010 at \$4.3 million which made up 24.16% of total exports from the state to India (2009 \$2.806 million). Machinery, except Electrical was the third largest export item to India from the state at \$2.096 million in 2010 (11.76% of total exports from the state) compared to \$2.164 million in 2009. In the first quarter to March 2011 Computers and Electronic Products exports to India was the largest export item at \$1.672 million compared to to March 2010 quarter of \$892,005. Imports from India into USA via Nebraska were \$23 million in 2010 compared to \$35 million in 2009, a 35.1% decrease.

August 04, 2011

### VII. Number Of Trade Disputes Pending/Resolved

Resolved – Nil

Pending – Nil.

### VIII. Number Of Business Visas Issued

Business Visas issued in June - 1297

### IX. Details Of Tenders Procured On Behalf Of Indian Companies/Organizations

None

### X. Potential Areas For Trade And Investment

**Nebraska State:** The forty-third largest state exporter to India from the USA in 2010 was Nebraska. Exports have increased from \$12.8 million in 2009 to \$17.8 million in 2010, a 38.9% increase over 2009. Fabricated Metal Products were the largest export from

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**Total U.S. Imports via NEBRASKA**

**Top 25 6-digit HS Commodities Based on 2010 Dollar Value**

U.S. Imports by State of Final Destination ([State Import Series](#)). Values in millions of dollars. Percent Change is from 2009 - 2010.

Rank	HS Code	Description	2008 Value	2009 Value	2010 Value	2008 % Share	2009 % Share	2010 % Share	% Change, 2009 - 2010
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1	940190	PARTS OF SEATS (EX MEDICAL, BARBER, DENTAL ETC)	181	140	168	5.6	5.2	5.8	19.7
2	870120	ROAD TRACTORS FOR SEMI-TRAILERS	22	163	114	0.7	6.1	3.9	-29.9
3	010290	BOVINE ANIMALS, LIVE, NESOI	325	141	95	10.0	5.3	3.3	-32.8
4	840890	COMPRESSION-IGNITION COMBUSTION PISTON ENG, NESOI	55	60	78	1.7	2.2	2.7	29.7
5	843390	PARTS FOR HARVESTER, GRASS MOWERS, SORTING EGG ETC	62	71	75	1.9	2.6	2.6	5.4
6	350790	ENZYMES AND PREPARED ENZYMES, NESOI	4	9	55	0.1	0.3	1.9	494.9
7	950300	TRICYCLE, SCOOTER, PEDAL CAR & SIM WHEELED TYES; ETC	47	37	51	1.4	1.4	1.7	37.0
8	300420	ANTIBIOTICS NESOI, IN DOSAGE FORM	57	44	49	1.8	1.6	1.7	10.4
9	293499	NUCLEIC ACIDS & SALTS; OTHER HETEROCYCLIC CMP, NES	42	78	44	1.3	2.9	1.5	-43.1
10	300490	MEDICAMENTS NESOI, MEASURED DOSES, RETAIL PK NESOI	55	31	43	1.7	1.2	1.5	37.6
11	230990	ANIMAL FEED PREP	13	38	43	0.4	1.4	1.5	12.2

**COMMERCIAL REPORT**

		EXCEPT DOG OR CAT FOOD, RETAIL PK							
12	100400	OATS	50	30	40	1.5	1.1	1.4	32.2
13	853321	FIXED RESISTORS, NESOI, PWR HAND CAP NOV 20 W	22	19	38	0.7	0.7	1.3	102.3
14	843351	COMBINE HARVESTER- THRESHERS	45	26	37	1.4	1.0	1.3	43.1
15	870990	PARTS FOR WORKS TRUCKS W/O LIFT EQUIP	39	19	32	1.2	0.7	1.1	69.8
16	843359	HARVESTING MACHINERY, NESOI	2	33	27	0.1	1.2	0.9	-16.3
17	081340	FRUIT, DRIED, NESOI, EX THAT OF HEADING 0801- 0806	36	34	25	1.1	1.3	0.9	-25.5
18	852869	PROJECTORS, NT INC TELEVISION RECEPTION APP, NESOI	1	1	24	0.0	0.0	0.8	(Z)
19	848340	GEARS; BALL OR ROLLER SCREWS; GEAR BOXES, ETC	33	15	23	1.0	0.6	0.8	53.0
20	860900	CONTAINERS FOR ONE OR MORE MODES OF TRANSPORT	0	0	23	0.0	0.0	0.8	0.0
21	293790	HORMONES, PROSTAGLANDINS, ETC. &DERIV, NESOI	0	2	21	0.0	0.1	0.7	(Z)
22	440710	CONIFEROUS WOOD SAWN, SLICED ETC, OVER 6 MM THICK	24	16	21	0.7	0.6	0.7	32.0
23	230910	DOG AND CAT FOOD, PUT UP FOR RETAIL SALE	7	18	21	0.2	0.7	0.7	12.6
24	392690	ARTICLES OF PLASTICS, NESOI	14	10	20	0.4	0.4	0.7	110.1
25	852560	TRANSMISSION APP INCRP RECEPTION, FOR RADIO OR TV	1	1	19	0.0	0.0	0.6	(Z)

**'(Z)' indicates a percent change greater than 500. Revised June 9, 2011.**